ORDER

Orders Order / Rev: 710406 - 1 06299558 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/04/12 - 09/10/12 Flight Dates: Primary AE: Aaron Ashe 08/28/12 / 09/04/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/03/12	09/09/12	135	\$81,635.00	\$69,389.75		
09/10/12	09/16/12	29	\$13 530 00	\$11 500 50		

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	164	\$95,165.00	\$80,890.25	0.00
Totale	164	\$95,165,00	\$80,890,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/04/12 09/07/12	ON (M-Su)	CM		a 1205, - TWTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
	ON (M-Su)		(4:30 XM-4:	59 XM)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	- TWTF	4	\$50.00	0.00						
2 WTSP 09/10/12 09/10/12	ON (M-Su)	CM	M-F 137, Sa	*	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
	ON (M-Su)		(4:30 XM-4:	,						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M	1	\$50.00	0.00						
3 WTSP 09/04/12 09/07/12	5-530a	CM	5-530a	- TWTF	:30	4	\$90.00 P-4	0.00 NM	4	\$360.00
	5-530a 10 News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	- TWГF	4	\$90.00	0.00						
4 WTSP 09/10/12 09/10/12	5-530a	CM	5-530a	M	:30	1	\$90.00 P-4	0.00 NM	1	\$90.00
	5-530a 10 News									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M	1	\$90.00	0.00						
5 WTSP 09/04/12 09/07/12	530-6a	CM	530-6a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
	530-6a 10 News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	- TWTF	4	\$100.00	0.00						
6 WTSP 09/10/12 09/10/12	530-6a	CM	530-6a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
	530-6a 10 News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M	1	\$100.00	0.00						

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WTSP-TV

Order / Rev: 710406 - 1 Advertiser:

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Obama/D/President

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
7 WTSP 09/04/12 09/07/12	M-F 6-7a CM 6-7a 10 News	6-7a	- TWTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12 8 WTSP 09/10/12 09/10/12	- TWTF 4 M-F 6-7a CM	\$125.00 6-7a	0.00 M	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
	6-7a 10 News			.00		ψ120.001 -	0.00 14101	, i	Ψ120.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week M 1	Rate \$125.00	Rating 0.00						
9 WTSP 09/04/12 09/07/12	CBS This Morning CM	7-9a	- TWTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Date End Date	CBS This Morning Weekdays Spots/Week	(7:00 AM-8:	OU AM) Rating						
Week: 09/03/12 09/09/12	- TWTF 4	\$125.00	0.00	.20	4	\$405.00 D.4	0.00 NIM	,	\$405.00
10 WTSP 09/10/12 09/10/12	CBS This Morning CM CBS This Morning	7-9a (7:00 AM-8:	M 00 AM)	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Start Date Week: 09/10/12	Weekdays Spots/Week M 1	Rate \$125.00	Rating 0.00						
	CBS This Morning CM	7-9a	- TWTF	:30	4	\$125.00 P-4	0.00 NM	4	\$500.00
Start Date End Date	CBS This Morning Weekdays Spots/Week	(8:00 AM-9:	00 AM) Rating						
Week: 09/03/12 09/09/12	- ТWГF 4	\$125.00	0.00						
12 WTSP 09/10/12 09/10/12	CBS This Morning CM CBS This Morning	7-9a (8:00 AM-9:	M 00 AM)	:30	1	\$125.00 P-4	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12 13 WTSP 09/04/12 09/07/12	112	\$125.00 9-9:30A	0.00 - TWTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
0	10 News, 9am	5.	D. ii						
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12	Weekdays Spots/Week - TWTF 4	<u>Rate</u> \$70.00	Rating 0.00						
14 WTSP 09/10/12 09/10/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	9-9:30A	M	:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12 15 WTSP 09/04/12 09/07/12	M 1 M-F 9-930a 10 News 9anM	\$70.00 9-9:30A	0.00 - TWTF	:30	4	\$70.00 P-4	0.00 NM	4	\$280.00
13 W101 03/04/12 03/01/12	10 News, 9am	5-5.50A	11111	.50	7	Ψ70.001 -4	0.00 14101		Ψ200.00
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12	Weekdays Spots/Week 4	<u>Rate</u> \$70.00	Rating 0.00						
16 WTSP 09/10/12 09/10/12	,	9-9:30A	M	:30	1	\$70.00 P-4	0.00 NM	1	\$70.00
Start Date End Date	10 News, 9am Weekdays Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M 1	\$70.00	0.00		4	\$50.00 B.4	0.00 NIM	,	# 000 00
17 WTSP 09/04/12 09/07/12	M-F 10-11a CM Dr. Phil M, Fri/Studio 10 Tu-Th	10-11a u⊨	- TWTF	:30	4	\$50.00 P-4	0.00 NM	4	\$200.00
Start Date Week: 09/03/12 End Date 09/09/12	Weekdays Spots/Week - TWTF 4	Rate \$50.00	Rating 0.00						
18 WTSP 09/10/12 09/10/12	M-F 10-11a CM	10-11a	M	:30	1	\$50.00 P-4	0.00 NM	1	\$50.00
Start Date End Date	Studio 10 Weekdays Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M 1	\$50.00	0.00						
19 WTSP 09/04/12 09/07/12	Price Is Right CM Price Is Right	11a-12p	- TWTF	:30	4	\$375.00 P-4	0.00 NM	4	\$1,500.00
Start Date End Date	Weekdays Spots/Week - TWTF 4	Rate	Rating						
Week: 09/03/12 09/09/12 20 WTSP 09/10/12 09/10/12	· ·	\$375.00 11a-12p	0.00 M	:30	2	\$375.00 P-4	0.00 NM	2	\$750.00
Start Date End Date	Price Is Right Weekdays Spots/Week	Date	Rating						
Week: 09/10/12 09/16/12	M 2	Rate \$375.00	0.00						
21 WTSP 09/04/12 09/07/12	M-F 12-1230p CM 10 News @ Noon	12-1230p	- TWTF	:30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						

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Order / Rev: 710406 - 1 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP 09	9/04/12	9 09/07/12	M-F 12-1230p 10 News @ Nooi	CM n	12-1230p	- TWTF-	- :30	4	\$325.00 P-4	0.00 NM	4	\$1,300.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/		09/09/12	- TWTF M-F 12-1230p	CM	\$325.00 12-1230p	0.00 M	- :30	1	\$325.00 P-4	0.00 NM	1	\$325.00
22 WISF 03	9/10/12	. 09/10/12	10 News @ Nooi		12-1230μ	IVI	50	'	φ323.00 F-4	U.UU INIVI	'	φ323.00
Start D Week: 09/10/		End Date 09/16/12	Weekdays M	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 23 WTSP 09				CM	1230-130p	- TWTF-	- :30	4	\$425.00 P-4	0.00 NM	3	\$1,275.00
Start D) ata	End Date	Young and the R Weekdays	estless Spots/Week	Rate	Rating						
Week: 09/03/	/12	09/09/12	- TWTF	4	\$425.00	0.00						
Spot Ch Da 2 WTSP 09	ate Ran		escription & <i>R</i>		/End Time -130p		Weekdays	<u>Len</u>	gth Rate :30 (\$425.00)	Rtg Type		
Credit		00/00/12 1	an.	1200	7 100р		1 11111	•	.σο (φη2ο.σο)	0.00 7477		
24 WTSP 09	9/10/12	9 09/10/12	Y&R Young and the R	CM estless	1230-130p	М	- :30	1	\$425.00 P-4	0.00 NM	1	\$425.00
Start E		End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09/10/ E 25 WTSP 09		09/16/12		1 CM	\$425.00 130-2p	0.00 - TWTF-	- :30	4	\$425.00 P-4	0.00 NM	3	\$1,275.00
			Bold and Beautif	ul					,			, ,
<u>Start D</u> Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
Spot Ch Da	ate Ran	ige D	escription	Start	/End Time	0.00	Weekdays	Len		Rtg Type		
4 WTSP 09 Credit		-09/09/12 B	'&B	130-	2p		- TWГhF ·	- :	:30 (\$425.00)	0.00 <i>NM</i>		
26 WTSP 09		9 09/10/12	B&B	CM	130-2p	M	- :30	1	\$425.00 P-4	0.00 NM	1	\$425.00
a			Bold and Beautif			5						
Start E Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$425.00	Rating 0.00						
27 WTSP 09	9/04/12	9 09/07/12	M-F 2-3p The Talk	СМ	2-3p	- TWTF-	- :30	3	\$300.00 P-4	0.00 NM	3	\$900.00
Start E Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$300.00	Rating 0.00						
28 WTSP 09				CM	2-3p	M	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Cto at F	2-4-	Fred Data	The Talk	Consta // Marale	Data	Datina						
<u>Start D</u> Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 29 WTSP 09	9/04/12	09/07/12	•	CM	3-4p	- TWTF-	- :30	4	\$300.00 P-4	0.00 NM	3	\$900.00
Start D	Date	End Date	Let's Make a Dea Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/	/12	09/09/12	- TWTF	4	\$300.00	0.00				D: T		
Spot Ch Da 3 WTSP 09	ate Ran 9/03/12-		escription 1-F 3-4p	<u>Start</u> 3-4p	/End Time		Weekdays	<u>Len</u> -	<u>gtn </u>	Rtg Type 0.00 NM		
Credit	ted		,						,			
30 WTSP 09	9/10/12	9 09/10/12	M-F 3-4p Let's Make a Dea	CM al	3-4p	M	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start D Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00						
E31 WTSP 09			M-F 4-5p	CM	4-5p	- TWTF-	- :30	4	\$300.00 P-4	0.00 NM	3	\$900.00
Start D	Date	End Date	Dr. Phil Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/	/12	09/09/12	- ТWГF	4	\$300.00	0.00						
Spot Ch Da 2 WTSP 09	ate Ran 9/03/12-		escription 1-F 4-5p	<u>Start</u> 4-5p	/End Time		Weekdays - TWThF	<u>Len</u>	gth Rate :30 (\$300.00)	Rtg Type 0.00 NM		
Credit			·-				<u> </u>					
32 WTSP 09	9/10/12	09/10/12	M-F 4-5p Dr. Phil	СМ	4-5p	М	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710406 - 1 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
32 WTSP 09/10/12 09/10/1	2 M-F 4-5p Dr. Phil	CM	4-5p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date End Date Week: 09/10/12 09/16/12		Spots/Week	Rate \$300.00	Rating 0.00						
E 33 WTSP 09/04/12 09/07/1		СМ	5-530p	- TWГF	:30	4	\$200.00 P-4	0.00 NM	3	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12	Weekdays	Spots/Week		Rating						
Spot Ch Date Range	Description		t/End Time	-	Neekdays	Lengt	th Rate	Rtg Type		
1 WTSP 09/03/12-09/09/12 Credited	M-F 5-530p	5-53	30p	-	TWThF	- :3	0 (\$200.00)	0.00 NM		
[move to stp 9/5]									_	
34 WTSP 09/10/12 09/10/1	2 M-F 5-530p 5-530p 10 News	CM	5-530p	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		Spots/Week 1	Rate \$200.00	Rating 0.00						
E 35 WTSP 09/04/12 09/07/1	2 M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF	:30	4	\$200.00 P-4	0.00 NM	3	\$600.00
Start Date End Date Week: 09/03/12 09/09/12	Weekdays .	Spots/Week		Rating						
Spot Ch Date Range	Description		t/End Time	-	Neekdays	Lengt		Rtg Type		
2 WTSP 09/03/12-09/09/12 Credited	M-F 530-6p	530	-6p	-	TWThF	- <i>:</i> 3	0 (\$200.00)	0.00 <i>NM</i>		
[move to stp 9/5] 36 WTSP 09/10/12 09/10/1	2 M E 530 65	CM	530-6p	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
30 W13P 09/10/12 09/10/1	2 M-F 550-6p 10 News at 530p		550-6p		.30		φ200.00 F-4	U.UU INIVI	'	φ200.00
Start Date End Date Week: 09/10/12 09/16/12		Spots/Week 1	Rate \$200.00	Rating 0.00						
37 WTSP 09/04/12 09/07/1	2 M-F 6-630p 6-630p 10 News	СМ	6-630p	- TWГF	:30	4	\$250.00 P-4	0.00 NM	4	\$1,000.00
Start Date End Date Week: 09/03/12 09/09/12	Weekdays	Spots/Week	Rate \$250.00	Rating 0.00						
38 WTSP 09/10/12 09/10/1		СМ	6-630p	M	:30	1	\$250.00 P-4	0.00 NM	1	\$250.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12 39 WTSP 09/04/12 09/07/1		ws CM	\$250.00 630-7p	0.00 - TWTF	:30	4	\$300.00 P-4	0.00 NM	1	\$300.00
	CBS Evening Ne	ws			.00	•		0.00		ψοσοίσο
Start Date End Date Week: 09/03/12 09/09/12		Spots/Week 4	\$300.00	Rating 0.00						
Spot Ch Date Range 5 WTSP 09/03/12-09/09/12	Description CBS Evening News		t/End Time -7p	-	<i>N</i> eekdays · TWThF	<u>Lengt</u> 3:	th <u>Rate</u> 0 (\$300.00)	Rtg Type 0.00 NM		
Credited	_						,			
6 WTSP 09/03/12-09/09/12 Credited	CBS Evening News	630	-/p	-	· TWThF ·	- :3	0 (\$300.00)	0.00 NM		
7 WTSP 09/03/12-09/09/12 Credited	CBS Evening News	630	-7p	-	TWThF	- :3	0 (\$300.00)	0.00 <i>NM</i>		
40 WTSP 09/10/12 09/10/1	2 CBS Evening Nev	ws CM	630-7p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	CBS Evening Ne	ws	Poto	Dating						
Start Date End Date Week: 09/10/12 09/16/12	M	Spots/Week 1	\$300.00	Rating 0.00						
41 WTSP 09/04/12 09/07/1	7-730p10 News, 7pm M	CM -F	7-730p	- TWTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Start Date End Date Week: 09/03/12 09/09/12		Spots/Week 4	Rate \$300.00	Rating 0.00						
42 WTSP 09/10/12 09/10/1		CM	7-730p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Date End Date	Weekdays	-F Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M	1	\$300.00	0.00						

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WTSP-TV

Order / Rev: 710406 - 1 Advertiser: Obama/D/President

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Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Astro-process		Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date		43 WTSP (09/04/12	2 09/07/12	•	СМ	730-8p	- TWГF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
A4 WTSP 08/10/12 09/10/12 730-56		Start	Date	End Date		Spots/Week	Rate	Rating						
Start Date End Date End Date Meekdays SpotsWeek Rate Rating Swort (1970) Color						•					#200 00 D 4	0.00.104		# 000 00
Week: 09/10/12 09/16/12 09/		44 WISP (J9/10/12	2 09/10/12	•	CM	730-8p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
List Color														
Meek: 09/03/12 09/09/12 09/10/12 09/	-	45 WTSP (09/04/12	2 09/07/12	, ,	СМ	M-F 11-1135	р - ТWГF	:30	4	\$750.00 P-4	0.00 NM	4	\$3,000.00
No.														
Mesk: 09/03/12 09/08/12 09/08/12 UN (Sa) CM Sat 11-1135p S 30 1 \$400.00 P-4 0.00 NM 1 \$400.00 P		46 WTSP (09/10/12	2 09/10/12	` '	CM	M-F 11-1135	р М	:30	1	\$750.00 P-4	0.00 NM	1	\$750.00
Color Colo						Spots/Week 1								
Mark		47 WTSP (09/08/12	2 09/08/12	, ,	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating Users Osigo Osig						Spots/Week 1								
Week: 09/03/12 09/09/12 Ueek: 09/03/12 Ueek: 0ek: 09/03/12 Ueek: 0ek: 09/03/12 Ueek: 09/03/12 Ueek: 0ek: 09/03/12 Ueek: 0ek: 0ek: 0ek: 0ek: 0ek: 0ek: 0ek:	-	48 WTSP (09/09/12	2 09/09/12	, ,	CM	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Late Night with David Letterms Start Date End Date Weekdays Spots/Week Rate Show Late Late S														
Start Date End Date Weekdays Ognos/12 Ognos/1	-	49 WTSP (09/04/12	2 09/07/12			•	- TWГF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Week: 09/03/12 09/09/12 1		Start	Date	End Date	ŭ		_	Rating						
Late Late Show Week: 09/03/12 O9/09/12 End Date Weekdays Spots/Week Rate \$100.00 0.00	_	Week: 09/03	3/12	09/09/12				0.00						
Week: 09/03/12 09/09/12 09/09/12 1 1 1 1 1 1 1 1 1		51 WTSP (09/04/12	2 09/07/12		СМ	1237-137a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Late Late Show Week														
Week 09/10/12 09/16/12 M 1 \$100.00 0.00	-	52 WTSP (09/10/12	2 09/10/12		СМ	1237-137a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Start Date End Date Weekki 09/03/12 09/08/12 09/09/12														
Start Date End Date O9/09/12 O9/09/1	-			2 09/08/12			Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
54 WTSP 09/08/12 09/08/12 Sat 8-10a CM Sat 8-10a S- :30 2 \$80.00 P-4 0.00 NM 2 \$160.00 Start Date Week: 09/03/12 09/08/12					Weekdays	Spots/Week		Rating						
CBS This Morning Saturday Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 09/09/12 09/08/12 09/09/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/08/12 09/09/12 09/08	-								.30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Week: 09/03/12 09/09/12 S- 2 \$80.00 0.00 55 WTSP 09/08/12 09/08/12 Sat 6-630p CM Sat 6-630p S- :30 1 \$175.00 P-4 0.00 NM 1 \$175.00 Start Date Week: 09/03/12 End Date Weekdays Spots/Week Inside Edition Rate Rating Neek: 09/03/12 09/09/12 S- 1 \$150.00 0.00 57 WTSP 09/08/12 09/09/12 Sat 730-8p CM Sat 730-8p S- :30 1 \$150.00 P-4 0.00 NM 1 \$150.00 57 WTSP 09/08/12 09/09/12 Sat 730-8p CM Sat 730-8p S- :30 1 \$150.00 P-4 0.00 NM 1 \$150.00 Start Date End Date Weekdays Og/09/12 Weekdays Spots/Week Rate News Og/09/12 Rating News Og/09/12 S- 1 \$150.00 0.00 58 WTSP 09/09/12 09/09/12 CBS Sunday Morning CM Sun 9-1030a S :30 1 \$400.00 P-4 0.00 NM 1 \$400.00		34 W101 C	33/00/12	2 03/00/12			Cat o Toa	5	.50	_	ψου.υσ1 -4	0.00 14101		Ψ100.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/08/12 09/08/12 09/08/12 Sat 7-730p CM 7-730p CM 7-730p CM Sat Set Set Set Set Set Set Set Set Set Se														
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	•				Sat 6-630p	СМ			:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
56 WTSP 09/08/12 09/08/12 Sat 7-730p CM 7-730p S- :30 1 \$150.00 P-4 0.00 NM 1 \$150.00 NM 1 \$150.00 P-4 0.00 NM <th< td=""><td></td><td>Start</td><td>Date</td><td>End Date</td><td>Weekdays</td><td></td><td></td><td>Rating</td><td></td><td></td><td></td><td></td><td></td><td></td></th<>		Start	Date	End Date	Weekdays			Rating						
Inside Edition Start Date End Date Weekdays O9/09/12 O9/09/12 O9/09/12 O9/09/12 O9/09/12 O9/09/12 O9/09/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/08/12 O9/09/12 O	-								.20	1	\$150.00 D.4	0.00 NM	1	\$150.00
Week: 09/03/12 09/09/12 S- 1 \$150.00 0.00 57 WTSP 09/08/12 09/08/12 09/08/12 Sat 730-8p Young Icons CM Sat 730-8pS- :30 1 \$150.00 P-4 0.00 NM 1 \$150.00 P-4 0.00 NM Start Date Week: 09/03/12 09/09		56 WISP (J9/U6/ 12	2 09/06/12		CIVI	7-730p	5-	.30	'	\$150.00 P-4	U.UU INIVI	'	\$150.00
57 WTSP 09/08/12 09/08/12 09/08/12 Sat 730-8p Young Icons CM Sat 730-8pS- :30 1 \$150.00 P-4 0.00 NM														
Start Date Week: 09/03/12 End Date 09/09/12 Weekdays S- Spots/Week 1 Rate \$150.00 Rating 0.00 58 WTSP 09/09/12 09/09/12 CBS Sunday Morning CBS Sunday Morning CM Sun 9-1030a S :30 1 \$400.00 P-4 0.00 NM 1 \$400.00 P-4	-				•	СМ		S-	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
58 WTSP 09/09/12 09/09/12 CBS Sunday Morning CM Sun 9-1030aS :30 1 \$400.00 P-4 0.00 NM 1 \$400.00 CBS Sunday Morning					Weekdays									
, ,	-					-			:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
		Start	Date	End Date	•	ŭ	Rate	Rating						

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WTSP-TV

Order / Rev: 710406 - 1

Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
58 WTSP	09/09/1	2 09/09/12	CBS Sunday Mo	•	Sun 9-1030a	S	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Week: 09/0	1 Date 13/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$400.00	Rating 0.00						
60 WTSP	09/10/1	2 09/10/12	Mon Prime A Met Mother/CBS	CM Fall Preview	Mon 8-9p	М	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Week: 09/1	<u>Date</u> 0/12	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$2,500.00	Rating 0.00						
61 WTSP	09/10/1	2 09/10/12	Mon Prime B 2 Broke Girls/Mik	CM ce & Molly	Mon 9-10p	М	:30	1	\$2,700.00 P-4	0.00 NM	1	\$2,700.00
Start Week: 09/1	Date	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$2,700.00	Rating 0.00						
62 WTSP			Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Week: 09/1	t Date	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$2,000.00	Rating 0.00						
63 WTSP			Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2	\$2,800.00 P-4	0.00 NM	2	\$5,600.00
Start Week: 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	Rate	Rating 0.00						
64 WTSP			Tue Prime B	CM	\$2,800.00 Tue 9-10p	- T	:30	2	\$2,800.00 P-4	0.00 NM	2	\$5,600.00
	t Date	End Date	NCIS: Los Angel Weekdays	Spots/Week	Rate	Rating						
Week: 09/0 65 WTSP		09/09/12	- T Prime Political Pr	ogram CM		0.00 -11p - T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	t Date	End Date	Democratic Nation	Spots/Week	Rate	Rating						
Week: 09/0 66 WTSP		09/09/12	- T Wed Prime B	CM	\$2,000.00 Wed 9-10p	0.00 W	:30	2	\$3,000.00 P-4	0.00 NM	2	\$6,000.00
	t Date	End Date	Criminal Minds Weekdays	Spots/Week	Rate	Rating						
Week: 09/0 67 WTSP		09/09/12 2 09/05/12		ogram CM		0.00 -11p W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start	t Date	End Date	Democratic Nation Weekdays	onal Conventio Spots/Week	n Rate	Rating						
Week: 09/0	3/12	09/09/12	W	1 CM	\$2,500.00	0.00	.20		#0.500.00 D.4	0.00 NM	_	ΦE 000 00
66 W13P	09/06/1	2 09/06/12	Thu Prime A Big Bang Theory		Thu 8-9p	1	:30	2	\$2,500.00 P-4	U.UU INIVI	2	\$5,000.00
Start Week: 09/0	t Date 3/12	End Date 09/09/12	Weekdays	Spots/Week 2	Rate \$2,500.00	Rating 0.00						
69 WTSP	09/06/1	2 09/06/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Week: 09/0	t Date 3/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
70 WTSP	09/06/1	2 09/06/12	Prime Political Pr Democratic Nation			-11pT	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Week: 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	Rate \$2,000.00	Rating 0.00						
71 WTSP				СМ	Fri 9-10p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	Rate	Rating						
72 WTSP			Fri Prime B	CM	\$1,500.00 Fri 9-10p	0.00 F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	t Date	End Date	CSI: NY WeekdaysF	Spots/Week	Rate	Rating						
73 WTSP		09/09/12 2 09/07/12	Fri Prime C	CM	\$1,500.00 Fri 10-11p	0.00 F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
Start	t Date	End Date	Blue Bloods <u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 09/04/12 14:07:54 Page 7 of 8

WTSP-TV

Order / Rev: 710406 - 1 Advertiser:

Obama/D/President Product Desc:

Alt Order #: 06299558 OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
73 WTSP	09/07/1	2 09/07/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
Star Week: 09/0	rt Date	End Date 09/09/12	Weekdays	Spots/Week	Rate \$1,500.00	Rating 0.00						
74 WTSP			US Open Sat Prin	ne CM	Sat Prime	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
75 WTSP		09/09/12	Sun Prime A	CM	\$1,500.00 7-8p	0.00	:30	2	\$2,500.00 P-4	0.00 NM	2	\$5,000.00
Star	rt Date	End Date	60 Minutes Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	03/12	09/09/12	S	2	\$2,500.00	0.00						
76 WTSP	09/09/1	2 09/09/12	Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
77 WTSP	09/09/1	2 09/09/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
78 WTSP		09/09/12	Sun Prime D	CM	\$2,000.00 Sun 10-11p	0.00	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
			The Mentalist	Spots/Week	_	Poting						. ,
Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> S	1	Rate \$1,800.00	Rating 0.00						
79 WTSP	09/09/1	2 09/09/12	NFL Football Gan		1-4p	S	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Star Week: 09/0	rt Date	End Date 09/09/12	Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
		2 09/10/12	Letterman	CM	1135p-1237a		:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Star	rt Date	End Date	Late Night with D Weekdays	avid Lettermai Spots/Week	n <u>Rate</u>	Rating						
Week: 09/		09/16/12 2 09/07/12	M 5-530a	CM	\$300.00 5-530a	0.00 - TWTF	:30	2	\$100.00 P-4	0.00 NM	2	\$200.00
OI WISP	09/04/1	2 09/07/12	5-530a 10 News	Civi	5-550a	- 1W11	.30	2	\$100.00 F-4	U.UU INIVI	2	φ200.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$100.00	Rating 0.00						
82 WTSP	09/04/1	2 09/07/12	530-6a 530-6a 10 News	СМ	530-6a	- TWFF	:30	2	\$100.00 P-4	0.00 NM	2	\$200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0 83 WTSP		09/09/12 2 09/08/12	- TWTF M-F 6-630p	CM 2	\$100.00 6-630p	0.00 - TWF	:30	2	\$250.00 P-4	0.00 NM	2	\$500.00
Star	rt Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/0	03/12	09/09/12	- TWF	2	\$250.00	0.00			^			^
N84 WTSP	09/07/1	2 09/07/12	US Open Weekda US Open Weekda	,	US Open We	eekday F	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$500.00	Rating 0.00						
N85 WTSP	09/07/1	2 09/07/12	Price Is Right Price Is Right	СМ	11a-12p	F	:30	1	\$375.00 P-4	0.00 NM	1	\$375.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	F M-F 10-11a	1 CM	\$375.00 10-11a	0.00 F	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
			Dr. Phil M, Fri/Stu	udio 10 Tu-Thu	JI	Detien			,			,
Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N87 WTSP	09/05/1	2 09/05/12	M-F 530-6p 10 News at 530p	СМ	530-6p	W	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/04/12 14:07:54 Page 8 of 8

WTSP-TV

Order / Rev: 710406 - 1 Advertiser: Obama/D/President

Alt Order #: 06299558 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/04/12 - 09/10/12 Estimate: 1536 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N87 WTSP	09/05/12	2 09/05/12	M-F 530-6p 10 News at 530p	СМ	530-6p	W	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 0.00						
N88 WTSP	09/05/12	2 09/05/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	W	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Rating 0.00						

Totals 164 \$95,165.00